

Attorney's Docket No.: 04565.P001X

PATENT

DECLARATION AND POWER OF ATTORNEY FOR PATENT APPLICATION  
(CONTINUATION-IN-PART)

As a below named inventor, I hereby declare that:

My residence, post office address and citizenship are as stated below, next to my name.

I believe I am the original, first, and sole inventor (if only one name is listed below) or an original, first, and joint inventor (if plural names are listed below) of the subject matter which is claimed and for which a patent is sought on the invention entitled

METHOD AND SYSTEM AUTOMATICALLY TO PRICE A PROMOTIONAL PRODUCT

the specification of which

X is attached hereto.  
     was filed on (MM/DD/YYYY) \_\_\_\_\_ as  
United States Application Number \_\_\_\_\_  
or PCT International Application Number \_\_\_\_\_  
and was amended on (MM/DD/YYYY) \_\_\_\_\_  
(if applicable)

I hereby state that I have reviewed and understand the contents of the above-identified specification, including the claims, as amended by any amendment referred to above.

I acknowledge the duty to disclose all information known to me to be material to patentability as defined in Title 37, Code of Federal Regulations, Section 1.56.

I hereby claim foreign priority benefits under Title 35, United States Code, Section 119(a)-(d), of any foreign application(s) for patent or inventor's certificate listed below and have also identified below any foreign application for patent or inventor's certificate having a filing date before that of the application on which priority is claimed:

Prior Foreign Application(s)			Priority Claimed	
(Number)	(Country)	(Foreign Filing Date - MM/DD/YYYY)	Yes	No
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____

I hereby claim the benefit under title 35, United States Code, Section 119(e) of any United States provisional application(s) listed below:

<u>60/176,956</u>	<u>January 18, 2000</u>
Application Number	(Filing Date - MM/DD/YYYY)
_____	_____
Application Number	(Filing Date - MM/DD/YYYY)

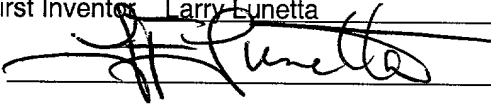
**I hereby claim the benefit under Title 35, United States Code, Section 120 of any United States application(s) listed below and, insofar as the subject matter of each of the claims of this application is not disclosed in the prior United States application in the manner provided by the first paragraph of Title 35, United States Code, Section 112, I acknowledge the duty to disclose all information known to me to be material to patentability as defined in Title 37, Code of Federal Regulations, Section 1.56 which became available between the filing date of the prior application and the national or PCT international filing date of this application:**

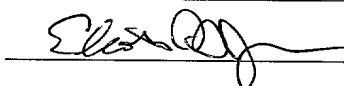
<u>09/758,648</u>	<u>01/10/2001</u>	<u>Pending</u>
Application Number	(Filing Date – MM/DD/YYYY)	Status -- patented, pending, abandoned
<hr/>	<hr/>	<hr/>
Application Number	(Filing Date – MM/DD/YYYY)	Status -- patented, pending, abandoned

I hereby appoint the persons listed on Appendix A hereto (which is incorporated by reference and a part of this document) as my respective patent attorneys and patent agents, with full power of substitution and revocation, to prosecute this application and to transact all business in the Patent and Trademark Office connected herewith.

Send correspondence to André L. Marais, BLAKELY, SOKOLOFF, TAYLOR & ZAFMAN LLP, 12400 Wilshire Boulevard 7th Floor, Los Angeles, California 90025 and direct telephone calls to André L. Marais, (408) 720-8300.  
(Name of Attorney or Agent)

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

Full Name of Sole/First Inventor Larry Lunetta  
 Inventor's Signature  Date 8/5/01  
 Residence Sunnyvale, California Citizenship USA  
 (City, State) (Country)  
 Post Office Address 1150 Revere Drive  
Sunnyvale, CA 94087

Full Name of Second/Joint Inventor Elliott Jones  
 Inventor's Signature  Date 7/30/01  
 Residence Menlo Park, California Citizenship USA  
 (City, State) (Country)  
 Post Office Address 711 Nash Avenue  
Menlo Park, CA 94025

PCT/US 01/001

Full Name of Third/Joint Inventor Satyanarayan Belur

Inventor's Signature *Satyanarayan Belur* Date JULY 16, 2001

Residence San Jose, California Citizenship India  
(City, State) (Country)

Post Office Address 850 La Crescent Place  
San Jose, CA 95136

Full Name of Fourth/Joint Inventor Gerald McLaughlin

Inventor's Signature *Gerald McLaughlin* Date July 16, 2001

Residence San Mateo, California Citizenship USA  
(City, State) (Country)

Post Office Address 510 W. 29<sup>th</sup> Avenue  
San Mateo, CA 94403

Full Name of Fifth/Joint Inventor \_\_\_\_\_

Inventor's Signature \_\_\_\_\_ Date \_\_\_\_\_

Residence \_\_\_\_\_ Citizenship \_\_\_\_\_  
(City, State) (Country)

Post Office Address \_\_\_\_\_  
\_\_\_\_\_

Full Name of Sixth/Joint Inventor \_\_\_\_\_

Inventor's Signature \_\_\_\_\_ Date \_\_\_\_\_

Residence \_\_\_\_\_ Citizenship \_\_\_\_\_  
(City, State) (Country)

Post Office Address \_\_\_\_\_  
\_\_\_\_\_

Full Name of Seventh/Joint Inventor \_\_\_\_\_

Inventor's Signature \_\_\_\_\_ Date \_\_\_\_\_

Residence \_\_\_\_\_ Citizenship \_\_\_\_\_  
(City, State) (Country)

Post Office Address \_\_\_\_\_  
\_\_\_\_\_

1  
2  
3  
4  
5  
6  
7  
8  
9  
10  
11  
12  
13  
14  
15  
16  
17  
18  
19  
20  
21  
22  
23  
24  
25  
26  
27  
28  
29  
30  
31  
32  
33  
34  
35  
36  
37  
38  
39  
40  
41  
42  
43  
44  
45  
46  
47  
48  
49  
50